### Volume 41 Number 1

District 7470, NJ, USA

#### July 2014

### Banner Exchange – A New Year Begins

Well, it's all over but the shoutin'. Even though last night's event was purely ceremonial, and the actual effective date of the new administration is July 1st, District 7470 has new leadership. Getting a fresh start...turning over a new leaf...beginning a newchapter – call it what you will – at this



InFight

Larry Ripley District Governor 2014-2015

time every year, the Rotary world ushers in a new leadership team. Every club, every district, every zone, and yes, even Rotary International itself gets a new leader.

So what does that mean? Well, it doesn't mean out with the old and in with the new, because the "old" has been mighty good. Rather, it means that we continue to build on the successes of the past and look forward to more service in our communities and around the world.

So look forward to Governor Larry's plans and ideas, and remember, we are "Proud to be a Rotarian!"



**Rotary International District 7470** 



PDG Barry Kroll pins our new Governor for 2014-2015 DG Larry Ripley of the Morris Plains Rotary Club.

### Gary C. F. Huang

Rotary International President

A Rotarian since 1976, Gary has served RI as vice-president, director, Foundation trustee, International Assembly group discussion leader, regional session leader, task force member and coordinator, committee member and chair, and district governor.

He has been instrumental in the area of membership development throughout Asia. As a Rotary



Foundation Trustee, he set the goal of ecruiting 100 new Foundation Major Donors in Taiwan to help celebrate Rotary's centennial, which resulted in 106 Major Donors in 2005 and another 103 Major Donors in 2006 contributing more than US\$2 million to the Foundation's Annual Programs Fund.

He is a recipient of the RI Service Above Self Award and Presidential Citation and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Award.



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www.rotarydistrict7470.org

# **Spotlight**

### Audrey Gorlich, AG

### **Denville Sunrise Rotary Club**

I was born and raised in Teaneck (Bergen County) NJ. Was the oldest of five children. I am the mother of two step-sons, who have given my husband, Wally and me, four grandchildren. Together we have a daughter, Alycia.

My professional career was in Computer Technology. My last position was as a Director of Technology for an International Law Firm, in the World Trade Center. Shortly after the towers fell, I was relieved of my position.

I then reinvented myself and became an owner of a local flower shop. During my first year of ownership, I was approached about becoming a Rotarian. I was, and have been grateful for that invitation for the past eleven plus years.

I am extremely passionate about Rotary's joint project with Gift of Life. It is on my "Bucket List" to be able to go on a mission and experience saving a child's life.

# The Paul Harris Society

Governor Larry has asked me to tell you about the Paul Harris Society. The Society is an elite group of

Rotarians who see the Foundation as the life blood of our organization. It is their belief that the Foundation makes Rotary a prime mover in fighting disease, providing clean water, protecting mothers and children, supporting education, growing local economies, and promoting peace throughout the world.

Our District has recently re-established our Paul Harris Society to match the criteria of Rotary International. To become a "Current Member" of the Society a Rotarian must commit to a \$1,000 contribution to the Foundation each year. The good news is you don't have to make your contribution all at once. By committing yourself to an \$85 per month gift, you will join the Society. This commitment can be done online or by completing a form below. If you have questions just give me a call at 201-213-6382 and I will help you get started on the path to making the world a better place in which to live.

Of course this contribution is tax deductible and you will be properly recognizing at the Foundation Ball in November.

Thank you for all that you do for Rotary, and thank you for considering the Paul Harris Society.

Jim Allison, Chair, Paul Harris Society

Show your support for your Club President by attending the

# 2014 Presidents'

Ball

"Short on Speeches – Long on Fun!"

Dancing to the music of the eight-piece "Uptown Getdowns"

September 20, 2014 6:00 to 11:00

Black Tie Optional

\$75 per person

Zeris Inn 372 Route 46 Mountain Lakes, NJ

RSVP by September 13, 2014 larryripley@verizon.net



# Rotary District InFlight

www.rotarydistrict7470.org

Rotary International President Gary C. F. Huang

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#### **Promote your Club Events**

Does your Club have an upcoming event or fundraiser that you would like to communicate to all Clubs in the District?

Send a flyer to Barry Kroll - barrykroll@aol.com and it will be posted on the District Website

# **Attendance Report**

		Member	YTD Gain/	May
		Count	Loss	Attendance.
Denville Sunrise		11	-2	100.00%
Morris Plains		59	1	98.00%
Pequannock Valley		51	-1	95.10%
Whippany		25	1	94.00%
Caldwells		31	1	92.00%
Denville		43	4	92.00%
Belvidere		10	1	91.00%
Blairstown		24	1	91.00%
Jefferson		10	-1	90.00%
		10	•	
Maplewood		20	-2	84.00%
Wharton/Mine Hill		10	1	84.00%
Wallkill Valley		24	1	83.00%
,			-	
Belleville		7	0	82.00%
Nutley		26	1	82.00%
West Orange		41	0	82.00%
Rockaway		22	1	81.30%
Newark		24	-7	79.55%
Dover		18	2	78.00%
Livingston		14	-1	76.80%
Hackettstown		26	1	75.00%
Chatham Millburn		9	2	72.00%
Florham Park		11	-1	72.00%
Randolph		30	1	72.00%
Branchville		32	3	71.55%
		1	2	
Hampton Township		-	_	71.40%
Irvington		14	-1	71.00%
Livingston Sunrise		24	0	71.00%
Montville Township		6	6	70.00%
			•	
Madison Rotary		83	3	69.60%
Ironbound (Newark)		7	0	65.00%
Glen Ridge		22	0	61.82%
Mendham Rotary		20	-1	58.00%
Phillipsburg		30	3	58.00%
Chester-Long Valley		7	-1	57.00%
Netcong-Stanhope		14	-1	55.00%
Bernardsville		31	-3	52.85%
Montclair		25	2	51.02%
Bloomfield		15	4	50.00%
East Orange		8	2	50.00%
Newton		101	2	49.30%
Boonton		13	2	48.00%
Par-Troy Rotary		24	2	47.25%
Washington		15	-1	41.67%
Cedar Grove - NR		18	0	0.00%
Fairfield NJ - NR		0	0	0.00%
Lake Hopatcong - NR	ł	23	0	0.00%
Morristown - NR		56	0	0.00%
Mount Olive Township	) - NR	6	0	0.00%
Roxbury - NR		22	0	0.00%
South Orange - NR		9	0	0.00%
Vernon Township - NF	3	18	0	0.00%
			÷	0.0070
	Total	1210	27	58.80%
		-		



### Mary Ann's Marquee

seeko@embarqmail.com

'As I start this column it is the end of our Rotary year. We can all look back and know that we had a good year. DG Barry must be proud of all our accomplishments and now DG Larry will look forward to another great year in our district. But let's see what you have done in the past month.

Belleville – Enjoy your joint meetings in July with the Nutley club. Nice change for the summer when so many people vacation and our attendance dwindles.

Bernardsville – Your purchase of bedding, toiletries, etc., for the residents of the Women's Resource Center is a generous service project. Has the 'Giving Garden' given yet? Too soon? Needs a little more sun, rain and tender loving care. Soon ... very soon – healthy vegetables – yum!

Blairstown – How was the Memorial Day Parade? Did you walk / ride – or just watch? You've got some proud dads with college graduates and composer for Philly Orchestra. Prestigious! Are you all ready for your big Footbridge Park Celebration and Fireworks at the high school on July 4th?

Bloomfield – A double header!! I understand PDG Bob Pityo inducted your new president AND the Glen Ridge president at the same time. He must be ambidextrous.

Boonton – Congratulations on your R. I. Foundation grant to purchase iPads for Autistic children in the Boonton school system. Was your Father's Day Pancake Breakfast well attended?

Branchville – Both Ellie and Eileen went to Australia for the R.I. Convention?

Bet you can't wait to hear all about it. Did they get to shake hands with the R.I. President Burton?

Caldwell – How do you do it? You donate to so many charities and you ended your year with money left over. Your projects and charities are both local and international. Oh, congratulations to Kevin on his article in The Rotarian Magazine.

Cedar Grove – I see your PDG Bob Pityo is hard at work. This time organizing the October Vocational Assembly.

Chester-Long Valley – It must be summer. The Chester Farmer's Market is open! They are open for business – "come on down". They will be open until Oct. 6th. How was your "open house wine and cheese event'? Did you espouse all the wonderful works of our service organization?

Denville – Well,, another year, another street festival and a beautiful day it was. How did your Food Pantry drive go at the A&P? Did many bystanders contribute?

Denville Sunrise – "Touch a Truck " – such fun! I bet the children were thrilled. How did your quackers float? Go, ducks, go! Paddle for the checkered flag...

Dover – A 'chocolate bar fundraiser' -- Sweet! Confess – who bought more chocolate bars, Rotarians or non-Rotarians? Our club sold cookies and I went broke.

Glen Ridge – Your program given by Dr. Kim from Mountainside Hospital on heart disease must have been enlightening. Madison – Unbelievable! You gave out \$43,000 to 53 local charities and non-profits at your annual 'Charitable Distribution Luncheon'. The money was granted in six different categories which exemplified Rotary's motto of "Service Above Self" Now – take a deep breath – the DG's year is over. And a good one it was!

Mendham – Are you all set for the Brookside Parade? Stoke up the old grill and get that food ready for hungry parade goers. Sniff! Sniff! Santiago went home. I'm sure all you host families will miss your LTYE students.

Morris Plains – Have you eaten your Wheaties? You better bulk up because you're in for a big year. You are, after all, the Governor's Club this year. Ask Madison – they'll tell you about the work, the fun, and the prestige of being the Governor's Club. Good luck!

Morristown – Trowels in hand they planted those barrels with flowers all over town smiling from ear to ear. Aren't they a little old to be 'flower children'? Nope! On a sad note, we offer condolences on the loss of your member Tom Slutsker.

Newton – E.T. Holland's documentary on his experiences while serving in combat in WWII must have been meaningful, especially around Memorial Day. Are you marching in Newton's 150th anniversary parade or are you too old since your club is now 91? Welcome to your new members. They are just in time for your annual Garden Party.

Nutley – Who were those talented young artists? Did you sponsor the art contest. Hope you gave a nice welcome to your visiting PDG John

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### Marquee

Continued from Page 4

and Jane. They just pop in and out - with big smiles.

Parsippany-Troy Hills – Your 'car seat safety check' at Town Hall proved to be valuable. Five defective seats were found and replaced free of charge. You also had a wee baby of 3 days old visit the inspection. How precious is that? Pequannock Valley – You certainly had a wonderful participation in your "Run for Marge" fund raiser. How many students did you have at your scholarship lunch? Seemed as if there were quite a few. Going fishing??

Rockaway – Good job on the gazebo at Camp Merry Heart. It looks spiffy for the new camping season. Who were those veterans you honored in your newsletter? Were they members of your club? Nice Memorial Day recognition.

Vernon – Calling Vernon – Reggie, where are you?

Wallkill – I hear your Wine Tasting evening was a success but no rest for you. This month is your annual Chicken and Steak barbeque. Chat with Mother Nature and ask for a good day.

Whippany – Your ducks had a beautiful day for a swim. How many did you have this year? If I recall your ducks bumped into each other last year because there were so many. A FUN fund raiser.

In closing: "Our Rotary clubs have been very active this year and accomplished many wonderful things. Yet – there is never enough time to do everything we want. C'est la vie! But – our district leaders continue to guide, assist, and strive to make our district bigger and better. So, clubs, remember to reciprocate by attending district functions and continue to learn about Rotary and help us grow."

# **Vocational Assemble Nominees**

It is that time again when your club should be thinking about who would be the best candidate for the District 7470 Vocational Service Award. Your club president will be receiving this year's form in the next few days and then the club will have the difficult job of choosing a nominee for this prestigious award.

He or she must live The 4-Way Test in their business and professional lives, serve others and standout in the community. Every club in our district has some one that exemplifies Rotary in their professional and personal lives, show them you notice that extra effort they always put in. Honor them for the inspiration they provide your club. Any questions can be direct to:

DGE Frank Geraghty(908)-213-0055

or fgeraghty@verizon.net The Vocational Assemble will be October 7, 2014 at Pines Manor in Edison and this year will cost only \$50.00 per person.

### World Polio Day Friday, October 24, 2014 JOIN IN. SPEAK OUT. DONATE. BE PART OF HISTORY

October 24th Rotarians around the world will observe "World Polio Day", a day dedicated to bringing fresh awareness to the efforts to rid the world of this dreadful crippling disease.

### WHAT WILL YOU; YOU'RE CLUB AND YOUR DISTRICT DO TO END POLIO NOW?

Start your planning now, set your goal and work to achieve it by 24 October.

Invite your Interactors, Rotaractors, friends, neighbors, and colleagues to join with you in ensuring a polio free world. "The Polio End Game Plan" is dedicated to eradicating polio completely by 2018.New partners are joining the fight, countries have made this their main health concern, the Red Cross has joined forces and the Bill and Melinda Gates Foundation have announced a new 3-to-1 matching program for every dollar donated; all to help finish this job forever. Polio cases have gone down more than 50% from this time last year showing that efforts are working.

# **District Assembly - What's Old is New Again**

Our annual District Assembly was held recently. And among the training sessions for incoming Club Presidents, Secretaries and Treasurers – and in between the breakout sessions on The Rotary Foundation, Youth Exchange, Public Relations and Membership Recruitment and Retention, there was something else:

During the cocktail hour before dinner, there were displays from fifteen of the various programs of our Rotary District. FIFTEEN! Right there – just for you!

We had tables with displays (and people to answer questions) from the following:

Blood Donation Program Bowling Committee Camp Merry Heart Dictionary Project Gift of Life Help the Children Hear Interact Polio Plus Ross Redmond STYP Rotaract Rotary Foundation Rotary Leadership Institute Veterans Support Committee Walkfest Youth Exchange

And there's more – we're returning to the idea of having two District Assemblies per year. The one at the end of the year is the "Training Assembly", where incoming officers and certain committee chairs will receive orientation that is important and helpful in fulfilling their role in the up-coming year.

The Mid-Year Assembly (January 14th) will be FOR EVERYONE! That's right – not just for incoming officers and committee chairs – ALL ROTARIANS!

This is an opportunity for the rest of us, and especially newer Rotarians, to learn about all the great things that are going on in our own lit

tle Rotary world.

So be there! Or.....(well, you know).

### **Programs of Note**

This month we will see the return of an old friend -a monthly column that ran for many years in these pages. Each month we will profile a presentation that has been given at a club, and recognized as one that would be of interest to other Rotarians as well.

Some of these programs will be on Rotary topics, and some will not. The common denominator will be that they are interesting and informative.

To learn about interesting and available programs for your Rotary Club, or to suggest one for this column, contact Mary Ann Seeko at seeko@embargmail.com

# Support the Rotary Foundation

### Remember the mission of the Rotary Foundation is simple. "Doing Good In the World".

June of every year historically is the month when most individuals and clubs make their contribution to The Rotary Foundation. Please when it comes time to write your individual of club check to the Foundation be generous as you can. Your support is needed to continue to do life saving work of the foundations.

We have all heard and seen the stories of the accomplishments of our foundation – all you have to do is go to HYPERLINK "http://www.rotary.org" www.rotary.org and see for yourself.

### Life Around 7470 The District



District Governor Larry with his Leadership Team



Morris Plains inducts 2 brothers into membership. L to R James Kaag, Pres., Sal & John Cortese.

# **Membership - What's Your Plan?**

Does you club have a formal, written membership development plan? Having a membership a plan is the first step and critical to the overall success of membership development in your club.

It is not too late to put together your plan for the 2014-2015 Rotary year. You probably have heard the story of Alice in Wonderland meeting the Cheshire cat and asking "Which road should I take?" the cat responded "Where do you want to go?" Alice responded "I don't know," the cat responded that "any road will do." The moral of the story is related to Rotary membership development. If you don't know where you're going then it makes no difference how to get there. A membership plan is the cornerstone of Membership Development.

Once your plan is developed it should be approved by your Club's board and communicated to all of the members of your Club. Membership is everyone's responsibility each member needs specific responsibilities with a specific timetable. Membership should be a topic of conversation at every club meeting.

Below are the major components of a basic membership plan.

#### Identify-

Identify well-qualified members of your community to be members of your Rotary club. These individuals should be of strong character and have a commitment to service.

#### Introduce-

Introduce prospective members to Rotary by informing them about Rotary International's programs and your club's service efforts.

#### Invite-

Invite a prospective member to become a club member with a personal visit from both the proposer and a member of the club's membership committee.

### Induct -

Induct new members in a dignified and meaningful manner.

### Inform and Orient

Inform new members about your club and RI by focusing on the following areas:

### **Benefits of membership**

### **Responsibilities of membership**

### **Opportunities for service**

#### Involve -

Involve new members in club committees, activities, fundraisers, board meetings, weekly club meetings, and social activities.

#### Educate-

Educate all club members so they have enough knowledge to take the initiative and

become more active. Some members resign from their clubs because they feel uninformed.

The chairperson of District 7470 membership committee is Barry Kroll, PDG and he has agreed to meet with any club who would like to help in putting together a membership plan. He can be contacted at barrykroll@aol.com or 974-476-2772

### Service Club Day at Camp Merry Heart August 6, 2014

3:00 - 5:00 Carnival

5:00 - 5:30 "Thank You"

5:30 – 7:30 BBQ Dinner

For information and directions contact Bob Markman at rhmarkman@aol.com